

Wednesday, August 06, 2003

Dear Sir or Madame,

It has been brought to my attention that the FCC has published it's Fax Rules Update stating that written permission must be obtained in order to send faxes to members of our organization. Removing the "established business relationship" qualification from the fax regulations is absolutely bad for business. Broadcast faxing regular updates to our members is crucial to keeping them up to date on changes and events in our industry. In our industry, our members are required to follow strict guidelines created by state and federal legislation. Our members rely on those updates to keep themselves informed.

If passed, this rule will limit our communication with our members. It will increase our organizations costs because we will be forced to use other means of communication with our members. Organizations that work with thousands of businesses through out the U.S. and other countries need to have the ability to get important information to their clients and members quickly.

It would be impossible to get written permission from over 2000 members that span across the U.S., Puerto Rico and Canada before faxing them something.

I am asking that you consider the effects this rule will have on businesses everywhere.

Sincerely,
Angella Kelley